



OUTLANDER turns beer brewing waste into UnPlastic: a transparent, degradable, and totally plastic-free alternative to single use flexible plastics. UnPlastic can be used to package candies, cookies, cheese, butter, soaps and more. When a cookie lasts only a few moments, the wrapper shouldn't last an eternity.

www.outlandermaterials.com



PROEVKANTOOR is committed to increasing the turnover of nature-inclusive products from farmers and growers at a fair price. This is achieved by showcasing stands at retailers in North Holland. Social media, flyers and a roadshow along 30 municipalities in North Holland are known for this. Education, experience and connection between farmers and citizens!

www.proevkantoor.nl



REFLOWER is the first sustainable flower library in Amsterdam. Reflower rents bouquets with beautiful, long lasting flowers in a matching vase. They offer flowers as a service, the flowers are delivered at home or the office. Reduce: fewer flowers and packaging get thrown away. Re-Use: sharing flowers together. Recycle: using recycled vases.

www.reflower.nl

SEAWEED YARN makes Seaweed Thread. This is produced in Europe from 100% seaweed that is mostly harvested in North Holland. For production, Seaweed Yarn uses less water and no chemicals, emits less CO2, and uses no agricultural land compared to the current textile standard. The raw material is harvested in an eco-friendly way and the wire is biobased and biodegradable.



Spring
GO!-NH 2020
Accelerator Sustainable Innovation



Participants GO!-NH Sustainable Innovation 2020



This Accelerator includes teams from GO!-NH Sustainable Innovation 2020 , Challenge Nature-inclusive Agriculture 2020 and Challenge Techport Sustainable Industry 2020



ACT (TROFFEE SOFTWARE SOLUTIONS) applies artificial intelligent and self-learning software that keeps track of the status of (wear and tear) equipment, can make predictions for failures and can take action for self-maintenance and preventive maintenance of technical equipment in a broad area. The focus has been on maritime and windmill industry.



BEDAFFAIR is the largest 100% natural bedding store of the Netherlands and Belgium. All products from the company from Heemstede are ecological, fairtrade, free from harmful substances and suitable for a circular economy. They reuse their own waste, from natural latex to wood shavings. Let's sleep into a better world.
www.bedaffair.nl



DIGI SURFER ensures that everyone can benefit from the opportunities of the digital society. Companies and governments receive compensation for their e-waste and computer illiterates receive help to participate in society. The lifespan and recycling of laptops contribute to the circular economy.
www.digisurfer.nl



CUPBITE develops edible cookie cups for coffee. It is a zero-waste alternative of paper cups. Their cups have a much better CO₂ footprint. The cup is designed for 30 minutes usage and is leakproof for that time. Enjoy coffee sustainably!
www.cupbite.nl

FIRMA VAN DER AARDE is transitioning into a sustainable nature-inclusive organic company with a business-economic perspective that can serve as an example for the fruit growing sector in North Holland.
vanderaarde.nl



FUNGALOGIC is a bio-technology start-up which upgrades local organic residual flows such as reed, straw and tomato stems to 100% natural insulation material. Our controlled fermentation process results in a light, cork-like material with good insulating properties. It creates new opportunities for circular construction systems and has the potential to reduce the impact of the construction sector.
www.fungalogic.nl



HURBY offers an app on which residents (consumers, retailers, SMEs) of a city can easily and cheaply send local packages to each other. If the hurby box is used, the items do not have to be packed separately.
www.hurby.app



INSTOCK MARKET connects surpluses and imperfect products with chefs: from crooked zucchinis to blueberries surpluses. Chefs receive a notification about which fresh products must be saved from being thrown away and will be delivered to the back door after ordering. Together we literally put food waste on the menu!
www.instockmarket.nl



NOWA stands for No Waste. Nowa is the first jewelry line in the world with jewelry made from gold and silver from old telephones. Nowa makes the value of waste very tangible. "Seeing beauty in waste". The concept of "circularity" becomes concrete for the consumer in a positive way.
www.thisisnowa.com